



madcap  
**MIMIC™**

## Who Needs MadCap Mimic?

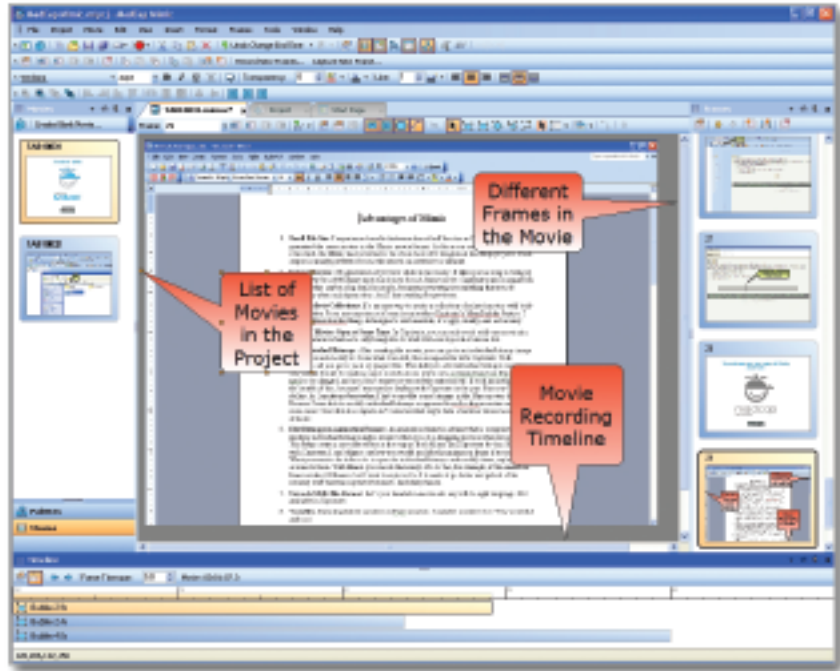
MadCap Mimic is designed to support sales and marketing, technical support, eLearning, and Help systems. One of the most important and unique qualities in Mimic is our proprietary movie format, which offers an attractive alternative to Flash™. It takes much less time to compile, results in much smaller output files, and consistently meets or exceeds Flash's video quality.

Mimic is tightly integrated with Flare, making the software simulation application particularly user-friendly for authors of online and Web content. Mimic can be launched from within the Flare interface, and Flare authors can quickly insert links to Mimic movies from topics, tables of contents, and browse sequences.



## What is MadCap Mimic?

MadCap Mimic is a state-of-the-art software simulation application. Mimic lets individuals create movies that simulate actions on a computer screen and produce interactive instructional videos. Mimic is an addition to MadCap Software's integrated "dream suite" of native XML, multi-channel authoring software for creating and publishing content in print, on intranets, across the Web, and around the world in local languages.



## Features:

### Language Support

- Unicode capable for all left-to-right languages
- XML-based image property files can be used by translators in a third party editor

### Single-Sourcing

- Create individual movies
- Create collections of movies in projects
- Use variables to re-use content throughout projects and movies

### Integration

- Shared palettes ensure consistency with MadCap Capture
- Direct links from MadCap Flare into MadCap Mimic
- Share variable libraries with MadCap Flare supporting single-sourcing across media types

### Multiple Output Formats

- Adobe® Flash™: create Flash-based movies for Web use
- Mimic Movie Format (MMF): create MMF-based movies with smaller file sizes and higher quality for desktop distribution

### Ease of Use

- Adjustable recording region
- Snap-to-size recording
- Visual timeline for easy adjustments
- Audio support
- Project-oriented, single-sourcing workflow
- Immediate preview
- Flexible interface
- Command line compilation

### XML Based

- Open architecture
- Flexible
- Easy translation

Download a free trial: [www.madcapsoftware.com/mimictrial](http://www.madcapsoftware.com/mimictrial)

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