





















## Nalpeiron™ Licensing Service (NLS)

Features	Advantages	Standard	PRO
Pricing	The Nalpeiron™ Licensing Service is sold as an annual license per 'product' in NLS	<b>799</b>	<b>1999</b>
<b>SUPPORT AND MAINTENANCE</b>			
Technical support (Europe and USA)	Support for your implementation and rollout. 30 days free and then pay per incident unless it's a 3 year agreement, FREE for PRO customers	<b>FREE with 3-year agreement</b>	<b>FREE</b>
Product maintenance and updates	New features, bug fixes and service improvements	<b>FREE</b>	<b>FREE</b>
<b>PLATFORMS</b>			
Platform agnostic and one API for all platforms makes implementation easier	One API, one activation process! Now you can easily ship to both Mac/Windows platforms.		
Windows (2000, XP, Vista, Windows Server 2003)	Microsoft Vista 32 compatibility. Vista 64 compatibility 2008		
Mac (OSX 10.4+)	OSX 10.4 and 10.5 compatibility.		
Linux	2008 availability		
<b>IMPLEMENTATION</b>			
Nalpeiron is a one-stop end-to-end solution for application licensing.	No need for scripting, data management, web hosting, customer coding, end user license manager coding or code generation - it's all done fast and easily with a single supplier		
Reduced time to market	As you can start using this service 'right out of the box' with all the utilities provided, that can be added to your products in an afternoon, you can start taking advantage of this exciting new way to distribute products right away - no delays.		
Use a single build to offer many types of product options	Massively reduce the complexity of software production by using a single secure binary that can be licensed in many flexible ways, from trial to bundles to suites		
License component generation for all platforms online	No need for engineering to have a separate utility to create license DLLs, total mobility and availability. No need for multiple production computers, all in the browser with full tracking		
Nalpeiron integrated into Wise Installation Studio	Simple and fast installation deployment with a few clicks		
Individual component protection using up to 100 modules	Protect specific components of an application (e.g., print functionality, calculate function)		
Install as an on-premise server	Take all the functions of the service and have them run in your own data center	Option	Option
PRO-Tector Flash USB code	Allows you to provide end users with a code based authentication process as an alternative to the software activation service.	Option	Option

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SECURITY AND PROTECTION			
PRO-Tector is a full SDK type client security system that is far more secure than "wrapper" style solutions	SDK prevents illegal copying or sharing.	✓	✓
Anti-tampering measures	The Nalpeiron™ client solution is designed to foil cracker tampering with system clock	✓	✓
Customizable "Ghost" blocking prevents hard drive cloning	Blocks cloning and re-use of trial and full licenses in a fully controllable way, with two levels of protection	✓	✓
Customizable "Virtualization" blocking prevents hard drive cloning	Blocks cloning and re-use of trial and full licenses in a fully controllable way, preventing the use of VMware and VirtualPC	✓	✓
Stealth Technology delays reverse engineering	The Nalpeiron™ client solution is designed to foil cracker tampering with the license tables, data and coding	✓	✓
Proof of removal client utility	The proof of removal utility provides the ability to enable secure refunds. Software publishers can now check that a product has been removed before giving customers their money back.	✗	✓
END USER CONVENIENCE			
It's a great experience for the end user	Not only is it very fast and a simple 'one click and your done' experience, at any time the end user wants it, but it is also completely anonymous and never requests, collects, or transmits prospective customer's personal information. No waiting, no hassle.	✓	✓
PRO-Tector's patent pending Protect-n-Forget technology prevents license losses and support calls	(PnF)™ technology solves the problems that other copy protection technologies fail to address. By enabling you to protect your Windows software even in the event of hard disk reformats, Windows re-installs and system board replacements. PnF provides a robust protection mechanism that won't inconvenience your end-users.	✓	✓
Enable end users to move licenses offline	Prevent support calls where users need to move licenses without internet access by securely using Floppies and USB Flash Drives.	✓	✓
One click de-activation to move licenses	Allows End Users to move PCs without using any media, with a single click.	✓	✓
Wise Installer integration automatically returns license on uninstall	Nice features in supporting applications make life easier for the end user, preventing lost licenses	✓	✓
Trusted activation brand and website to promote secure independent activation to end users	Unlike other vendors Nalpeiron is perceived as a safe harbor for consumers with our independent and secure infrastructure	✓	✓
Enable end users to collaborate with you. NLS provides the ability for users to manage their licenses via the end user licensing portal	Reduce costs and increase end user satisfaction by enabling end users to manage their licenses via the Nalpeiron Licensing Service, they can log-into their dashboard and manage unlimited licenses	✓	✓

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FLEXIBLE TRIALS			
Grow market share with Secure Trialware	Grow your product's revenue by increasing the number of trials, enabling it to have a greater presence in the marketplace. Nalpeiron Activation Service enables end users to evaluate fully functional versions of your software — not stripped versions — which may increase the likelihood of them purchasing your product. Plus, the streamlined and hassle-free product activation process — the trial version of your product seamlessly converts itself into a purchased product in one simple step; no need to re-ship a 'full' version.	✓	✓
The end users trial usage is tracked.	Use the Nalpeiron Licensing Service to show trial usage and activity	✓	✓
Time-based trials will detect malicious time changes and disables the trial	Trials are tracked and cannot be re-used unless authorized to do so	✓	✓
Try Before You Buy: Uses	Full support for metered or usage-based trials (example: 10 uses).	✓	✓
Try Before You Buy: Days	Full support for time based trials (example: 30 days).	✓	✓
Buy Before You Try	Full support for the protection of immediate sale of your products.	✓	✓
The trial state is controlled by defined limits that are configurable within the Nalpeiron Licensing Service	Enable or disable the trial period on the server side	✗	✓
LICENSING BUSINESS RULES			
Total license and business rule agility	Change any of the rules on a code by code basis on the fly with web services to allow you to ship a vanilla deployment that is modified server side on a per customer/order/code basis	✓	✓
Fully searchable license code and customer database	It's fast and easy to find end user entitlements and then view activity and modify licensing with a click	✓	✓
Proof of Removal Utility (for refunds)	Proof of removal' for refunded users that runs a check on the user PC to ensure no licenses are left before a refund is issued	✗	✓
Software Leasing/rental (time based licensing)	NLS allows the ability to disable an application upon the expiration of a paid period.	✗	✓
Software Subscription model (periodic licensing)	NLS allows the ability to disable an application upon the expiration of a paid period.	✗	✓
Pay per use model (usage based licensing)	NLS allows the ability to disable an application upon the expiration of a paid number of uses.	✗	✓
Create one binary with many business models with up to 100 Weighted functions (Feature based licensing)	Multi-Level Usage Supports capability to enable and disable access to application functionality and/or "levels" of application areas. Common for Base/Premium use. Turn on one or more menu options or applications in a suite.  Enable or disable product features according to customer needs and charge only for the functionality they need.	✗	✓

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REGISTRATION AND ACTIVATION			
Internet Authorization/Activation Service.	Ready to go, no programming, with a firewall busting website as well as an "invisible" activation service.	✓	✓
Easy to use and highly functional publisher center	Complete control of your customers, license codes, fulfillment and entitlements all via an easy to use web interface	✓	✓
End-User Registration	NLS allows vendors to gather user registration information that can be linked to already-captured license data to gain insight into code customer and market trends – functionality that not only improves their decision-making and product performance, but can also be a powerful marketing tool.	✓	✓
Disable the current license	Prevent to re-use of license codes with one click on the server side	✓	✓
MARKETING TOOLS			
Tracking license infractions with the overdraft facility	The NAS features a way to capture license cheats, called the overdraft facility. After the license limit is exceeded, the offending license code and associated registered user details are flagged in the system under the 'overdrafts' section.	✗	✓
Reporting tools	Use our customer portal to track how well a promotion is working or monitor how successful a product release or a feature enhancement is accepted in the marketplace. See who has activated your products and at what rates.	✗	✓
Specify "register evaluation copies" and the trials will register the computer and the date demo start date with the activation server.	Track and connect trials with end user details to allow for special marketing activities to increase trial conversions	✗	✓
End-User Registration	NLS allows vendors to gather user registration information that can be linked to already-captured license data to gain insight into code customer and market trends – functionality that not only improves their decision-making and product performance, but can also be a powerful marketing tool.	✓	✓
CONNECTIVITY AND API			
Import/export customers	Software developers can use the NLS to import and export customer data for use in their CRM systems	✓	✓
NLS API is .NET 2.0 compliant and in the form of web services.	NLS uses the latest technologies for easy implementation	✓	✓
Easy e-commerce integration	Connects via several methods with carts and e-commerce sites	✓	✓
Salesforce.com connectivity via web service api	Connect your customer data with Salesforce directly with NLS for a two way automated management process	Option	Option
INFRASTRUCTURE			
The Nalpeiron Licensing Service is safe and secure	Nalpeiron uses dynamic server redundancy, load balancing and security in it's server farm	✓	✓
Compatible with corporate 'server' editions	Allowing you to run our Activation, Registration and Licensing platform on your Internal Servers.	✓	✓